**OANJ Spring Virtual Conference 2023**

Course Title: “Camber Technology – The Next Generation of Digital Progressive Lenses”

Presenter:  Barb Malobabich

Camber lenses were recently developed to address some of the design and fabrication challenges that have arisen in the age of back-side digital progressive lenses created on a spherical front curve lens.

Camber Technology combines complex curves on both surfaces of the lens to provide excellent vision correction. The unique, continuously changing surface curvature on the front surface allows expanded reading zones with improved peripheral vision.  When combined with a sophisticated back surface digital design, both surfaces work together to accommodate an expanded Rx range, offer better cosmetics (flatter) and yield user-preferred near vision performance.

inMotion™: The Driving Lens That Compensates Night Myopia

Presenter:  Barb Malobabich

This one-hour presentation will explain night myopia and how it affects a driver’s vision. It will present evidence from research and wearer trials.

The most technical section of the course will be explaining the difference between inMotion™ and other general progressive lenses, and how inMotion™ incorporates an extra negative power above the pupil cross to compensate night myopia.

Part 1: Rules & Regulations for Opticians in NJ

Moderator:  Danielle Vigilotti current President of the Opticians Association of New Jersey (OANJ). Ms. Vigilotti is also a NJ licensed Ophthalmic Dispenser.

This course will review the rules and regulations of the NJ state Board of Ophthalmic Dispensers and Ophthalmic technicians through a question and answer plus explanation format. A broad range of topics will be discussed and there will be ample time for attendees to bring up related topics for  explanation or clarification.

Learning Outcomes

Attendees will be able to:

Explain many of the more common attributes of NJ regulations

Discuss why these regulations exist

Clarify the need for understanding why these regulations are pertinent to the everyday practice of opticianry

Part 2: Rules & Regulations for Opticians in NJ

Moderator:  Danielle Vigilotti current President of the Opticians Association of New Jersey (OANJ). Ms. Vigilotti is also a NJ licensed Ophthalmic Dispenser.

Transitions Drivewear:  The only Photochromic Polarized sunens that activates behind a windshield

Presenter:  Herb Fletcher

Transitions™ Drivewear Sun Lenses: A Unique combination of photochromic and polarized technologies yielding a ‘Smart’ sun lens that allows the optimum light intensity to reach the eye, while blocking dangerous and blinding glare. Learn the benefits to Patients along with useful demographics. Understand how adding Drivewear sun lenses to your offerings will benefit not only the Patient but the Practice as well.

Leveling Up Your Customer Service Game

Presenter:  Herb Fletcher

The one thing that can destroy your office and its reputation, is an incompetent staff who’s customer service and dispensing is subpar.  Customer service and dispensing are the foundation that your success or failure is built upon.  They are the first impressions and interaction that shapes a customer experience and loyalty to your business. This training module is designed to up your customer service game and dispensing style  and to remind you about what it takes to deliver an experience that will not only help you to retain customers/patients but will also make your business life less stressful.

**Cost: $41 members, $69 nonmembers**